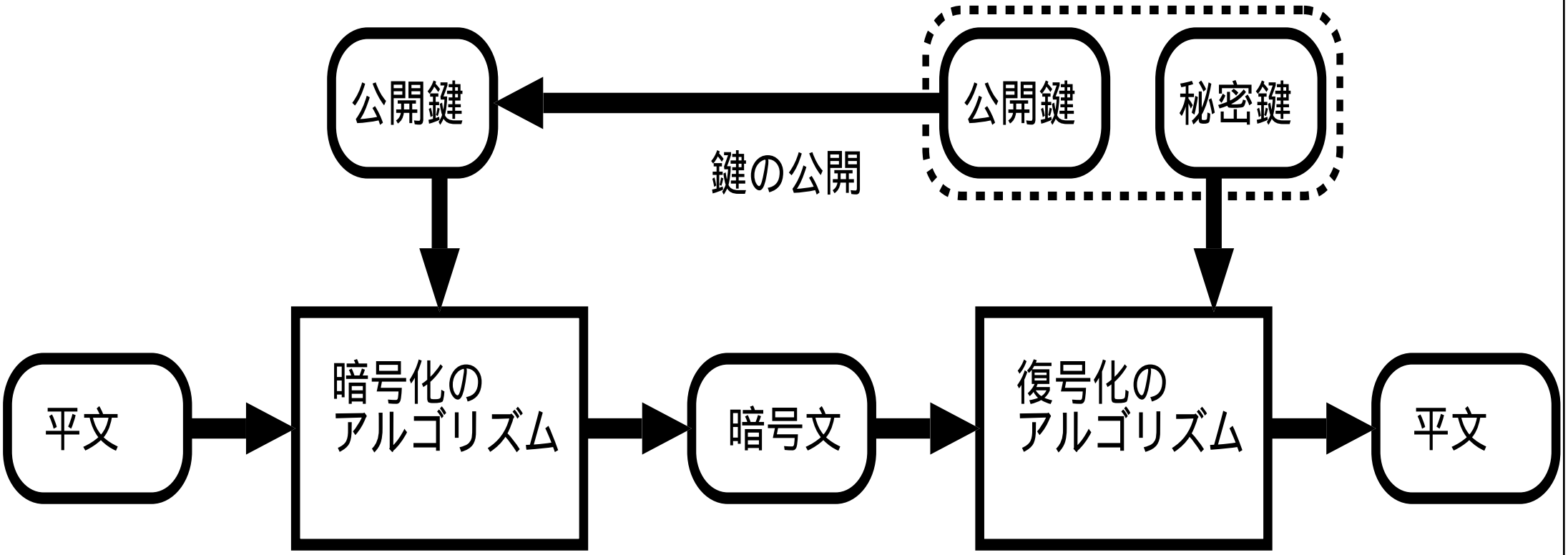公開鍵暗号